

## LOCAL CONTACT INFORMATION:

*Discover why spinal decompression therapy programs have revolutionized the American healthcare industry—and find out how you can offer these same benefits to your patients with no financial risk to your practice.*

## What is My Role as a Physician in the International Placement Program?

- You should have space within your facility to accommodate the primary device: Approximately 11' x 5'.
- You need to provide a constant Internet connection for the equipment tele-diagnostics.
- You will be trained, along with your staff, on the operation and use of the equipment as well as on techniques to maximize enrollment.
- Your physicians need to agree to provide an initial medical evaluation of each prospective patient to determine candidacy for, or medical necessity of, IDD Therapy® treatment.
  - You will facilitate patient-recall programs.
  - You are required to insure the program equipment.
  - You must commit to buy a minimum number of “usage” units per year (approximately €500 per month to avoid losing member privileges. If the site loses benefits. A removal fee for shipping/handling of €1000 will apply for early program withdrawal.



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## About Spinal Decompression

Spinal decompression differs from traction in several important ways. For instance, spinal decompression is a more advanced and technologically complex modality that aims to restore disc health rather than offer temporary relief. Instead of the straight and sustained pull of traction, spinal decompression uses computer technology and specified angles to more slowly increase and decrease the spinal “pull” effect. Periods of rest are inter-mixed with pull times in order to facilitate the patient’s muscular relaxation and allow an internal absorption of nutrient-laced fluids to the affected area. Decompression reduces intra-discal pressure to a degree far outpacing that of traditional spinal traction. During treatment, disc space is heightened more than during normal traction.

Spinal decompression is also a far more conservative and safe—not to mention a far less expensive—modality than invasive spinal surgery, which can often cause unwanted and irreversible results.



## Placement Distributors Welcome

Managers interested in working with medical professionals to implement and support these clinic programs can realize a wonderful long-term return by helping clinics thrive and patients heal. Contact:

[www.namcorporation.com](http://www.namcorporation.com)  
(770) 541-0012



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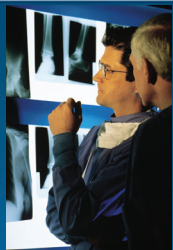
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IDD Therapy and Accu-SPINA Reg. U.S. Pat. & Tm. Off. U.S. and world patents & patents pending.  
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# The International Placement Program

*“You Treat the Patients, We handle the rest.”*





## The International Placement Program

### Patients the World Over Want Better Care Choices

Recognizing that millions of patients suffering from back pain are referred to surgery, a recent study has shown that up to 92% of these costly and painful surgeries are absolutely avoidable with IDD Therapy® treatment.\* IDD Therapy offers an alternative that has been studied and utilized effectively by leading US healthcare organizations, including Emory University and the U.S. Veteran's Administration. Peer-reviewed journals have reported treatment success as high as 84%-92% effectiveness with over 400 surgical patients studied. One year follow-ups after discharge showed that those patients successfully treated with IDD Therapy protocols *continued* to enjoy their return to active lifestyles after having avoided painful back surgery.

### Equipment Provided

In the International Placement Program, we only benefit when you do. We provide all equipment at no cost to eliminate the risk that comes from purchasing or leasing equipment.\* As your practice acquires patients and generates revenue, we share in your success through a unique software-licensing agreement. However, if you do not succeed in 60 days, we simply remove the equipment from your location.

The Accu-SPINA® device is on permanent exhibit at the International Museum of Surgical Science, Chicago, IL, along with other innovative medical devices that have impacted the way medicine is practiced today.

### Your Initial Marketing

As part of our program, we will evaluate your respective media and make determinations regarding which media outlets to utilize. Our media consultants will design a comprehensive and proven marketing plan to insure your success.

Our International Placement Program understands the importance of marketing to increase patient acquisition. For this reason, we provide for you targeted advertisements and office brochures. In some markets, we even conduct media and public-relations campaigns.

### The International Placement Program for Chronic Back Pain

In these challenging times, you'll need to make the most of your talent to maintain an edge. The International Placement Program offers a turn-key spinal-decompression program designed to successfully monetize your clinic without associated risks.

Our program is designed for you to be able not only to help those in pain, but to generate revenue as well.

Now you can become a leader in the movement to non-surgical back care treatment without the financial risks normally associated with new technology.

***More patients, more cash, better results.***

*\*Shipping & handling not included.*

*A 2009 study by The Work Foundation (www.theworkfoundation.org) concluded that back pain costs the European Union €240 billion (USD \$355 billion) every year and that musculoskeletal disorders affect an estimated 100 million Europeans.*

\*McClure, Dennis, M.D. & Farris, Bethany, M.D. "Intervertebral Differential Dynamics Therapy: A New Direction for the Treatment of Low Back Pain." *European Musculoskeletal Review*, September, 2006.

